



PIA PARTNERS IN ACTION



The Partners in Action program is a combined membership, marketing and funding program for PIA. Companies are asked to “partner” with PIA by providing financial contributions to help underwrite programs and services directed towards member agents. Companies are invited to participate as sponsors at various financial levels dependent upon their goals, needs and resources. In return, they receive marketing opportunities, increased industry exposure and the ability to demonstrate their support of the agency system. Each level of participation provides specific tangible ways to showcase company support.

PIA of Louisiana
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Levels of Commitment

Bronze—\$5,000

Includes: Associate Membership (state and all 7 chapters); Advertising—*The Agent's Voice*: 3 full page ads, 20% discount in additional issues, listing in Associate Member Directory; *The Agent's Link*: Business card size ad in all approximate 24 issues of the newsletter, electronic hyperlink to company's website from ad; Agency Member Lists/Labels; Year-long Sponsorship listing on PIA's Website; Young Insurance Professionals Conference—1 registration, 1 golf registration; PIA Convention—1 exhibit booth, Sponsored Event, 1 registration, 1 golf registration, Partners Sign, Partners Ribbon, Special Recognition in Program.

Silver—\$7,500

Includes: Associate Membership (state and all 7 chapters); Advertising—*The Agent's Voice*: 5 full page ads, 20% discount in additional issues, listing in Associate Member Directory; *The Agent's Link*: Quarter page size ad in all approximate 24 issues of the newsletter, electronic hyperlink to company's website from ad; Agency Member Lists/Labels; Year-long Sponsorship listing on PIA's Website; Young Insurance Professionals Conference—1 sponsored event; 1 exhibit booth, 2 registrations, 2 golf registrations; PIA Convention—1 exhibit booth, Keystone Sponsored Event, 2 registrations, 2 golf registrations, Partners Sign, Partners Ribbon, Special Recognition in Program.

Gold—\$10,000

Includes: Associate Membership (state and all 7 chapters); Advertising—*The Agent's Voice*: 10 full page ads, listing in Associate Member Directory; *The Agent's Link*: Third page size ad in all approximate 24 issues of the newsletter, electronic hyperlink to company's website from ad; Agency Member Lists/Labels; Link to PIA's Website; Young Insurance Professionals Conference—1 sponsored event; 1 exhibit booth; 4 registrations, 4 golf registrations; PIA Convention—1 exhibit booth, Keystone Sponsored Event, 4 registrations, 4 golf registrations, Partners Sign, Partners Ribbon, Special Recognition in Program; Sponsor of 35+ education classes around the state.

Platinum—\$15,000

Includes: Associate Membership (state and all 7 chapters); Advertising—*The Agent's Voice*: 10 full page 4-color ads, listing in Associate Member Directory; Special articles in *The Agent's Voice*; *The Agent's Link*: Half page size ad in all approximate 24 issues of the newsletter, electronic hyperlink to company's website from ad; Agency Member Lists/Labels; Link to PIA's Website; Young Insurance Professionals Conference—Premiere sponsored event; 1 exhibit booth; 4 registrations, 4 golf registrations; PIA Convention—2 exhibit booths, Premiere Keystone Sponsored Event, 5 registrations, 5 golf registrations, Partners Sign, Partners Ribbon, Special Recognition in Program; Sponsor of 35+ education classes around the state; sponsor of all local chapter function/events.

Yes, I would like to become a PIA Partner in Action.

Please include me as a: Bronze Silver Gold Platinum Partner

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____ E-mail _____

Payment enclosed _____

Bill Me _____